

Cookie Policy

Effective Date: 1st September 2025

This Cookie Policy explains how **Being Human Global** ("we", "our", or "us") uses cookies and similar technologies when you visit our website. It outlines what cookies are, how we use them, and your choices regarding their use.

By continuing to use our site, you agree to our use of cookies as outlined in this policy.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, tablet) when you visit a website. They help websites remember user preferences, enhance user experience, and collect data on website performance.

Cookies can be:

- **Session cookies:** Deleted automatically when you close your browser
- **Persistent cookies:** Remain on your device until they expire or you delete them
- **First-party cookies:** Set by the website you're visiting
- **Third-party cookies:** Set by third-party services we use (e.g., analytics, social media)

2. Why We Use Cookies

We use cookies for a variety of reasons, including to:

a. Ensure Functionality

- Remember your language, region, and login preferences
- Enable features such as donation forms, shopping carts, and video playback

b. Improve Website Performance

- Understand how visitors use our site
- Analyze page traffic and navigation behavior
- Identify errors and usability issues

c. Support Campaigns & Fundraising

- Track engagement with campaigns or donation appeals
- Personalize and tailor user experiences

d. Enable Marketing and Social Media Integration

- Display relevant content, offers, and ads on third-party platforms

- Allow sharing of content via social media buttons or plugins

3. Types of Cookies We Use

Type	Purpose
Strictly Necessary Cookies	Enable core features like security, network management, and accessibility. These cannot be disabled.
Performance & Analytics Cookies	Help us understand visitor interaction with the site (e.g., Google Analytics). Data is anonymous and used for improvement.
Functionality Cookies	Remember user choices (language, login state) to enhance your experience.
Targeting & Advertising Cookies	Used by third parties to deliver ads relevant to you and your interests, and to measure the effectiveness of campaigns.

4. Managing Cookies

You can control and manage cookies in several ways:

a. Browser Settings

Most browsers allow you to:

- View what cookies are stored
- Delete or block cookies
- Set preferences for specific websites

Note: Blocking some types of cookies may affect your experience on our website.

b. Cookie Consent Tool

If provided on our site, our cookie banner allows you to accept or reject non-essential cookies when you first visit. You can update your preferences at any time by revisiting the banner or settings link in the footer.

5. Third-Party Cookies

We may use services such as:

- **Google Analytics** (website performance)
- **Meta/Facebook Pixel** (campaign tracking and ads)
- **YouTube/Vimeo** (embedded videos)
- **Stripe/PayPal** (secure donation processing)

These providers may place cookies on your device when you interact with embedded content or donation forms.

We encourage you to review their privacy and cookie policies directly:

- Google Privacy & Terms
- [Meta Privacy Policy](#)
- YouTube Policies
- [Stripe Privacy Policy](#)
- PayPal Privacy Policy

6. GDPR & ePrivacy Compliance

Our use of cookies complies with the EU General Data Protection Regulation (GDPR) and the ePrivacy Directive. Non-essential cookies are only placed on your device after obtaining your explicit consent. You have the right to withdraw your consent at any time by adjusting your browser settings or using our cookie management tool.

Legal Basis for Processing:

- Strictly necessary cookies: Legitimate interest (ensuring website functionality).
- All other cookies: Consent.

For details on how we process personal data collected via cookies, see our Privacy Policy.

7. Updates to This Cookie Policy

We may update this policy to reflect changes in our use of cookies or applicable regulations. Changes will be posted on this page with a revised "Effective Date." We encourage you to check back regularly.

8. Contact Us

If you have any questions or concerns about our cookie usage or this policy, contact:

 privacy@beinghumanglobal.com
 **Being Human Global**